United Way of Alamance County

Grant Workshop

Sally Gordon, Director of Community Change

LIVE UNITED®

United Way
of Alamance County

Agenda

Introductions

UWAC Mission & Programs

Timeline/Grant Overview

Grant Software Training

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Introductions

Name
Agency

United Way
of Alamance County

United Way
Mission & Vision

Mission

To radically decrease the number of families in poverty by advancing social equity practices that promote social mobility and provide opportunities that build a resilient community

Vision

Reimagining Alamance County:
We envision a community that comes together to eliminate barriers, eradicate inequities, and end poverty.

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Resource Navigation

NC 211 is free, confidential, and available in most languages

Call specialists are available 24/7/365

4,712 calls from Alamance County in the past year:

Top caller needs are housing/rent, utilities, and income assistance

Candy Snyder, Community Engagement Manager

Resource navigation, public benefits assistance

Community Guide

2·1·1 North Carolina

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Tax Time

Free income tax preparation and filing

$58,000 or less in annual income

Volunteer-run program

Previous Tax Year:

520 returns completed

$393,936 in refunds

$78,000 saved in tax preparation fees

TAX TIME
TAXES FILED FREE
A Program of United Way of Alamance County

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Housing Work

Housing Strategy Manager, Titan Barksdale

Policy and advocacy work

Improving provider relationships and system of care

Housing Advisory Committee/monthly provider meetings

Prevention programming

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Questions about United Way's work?

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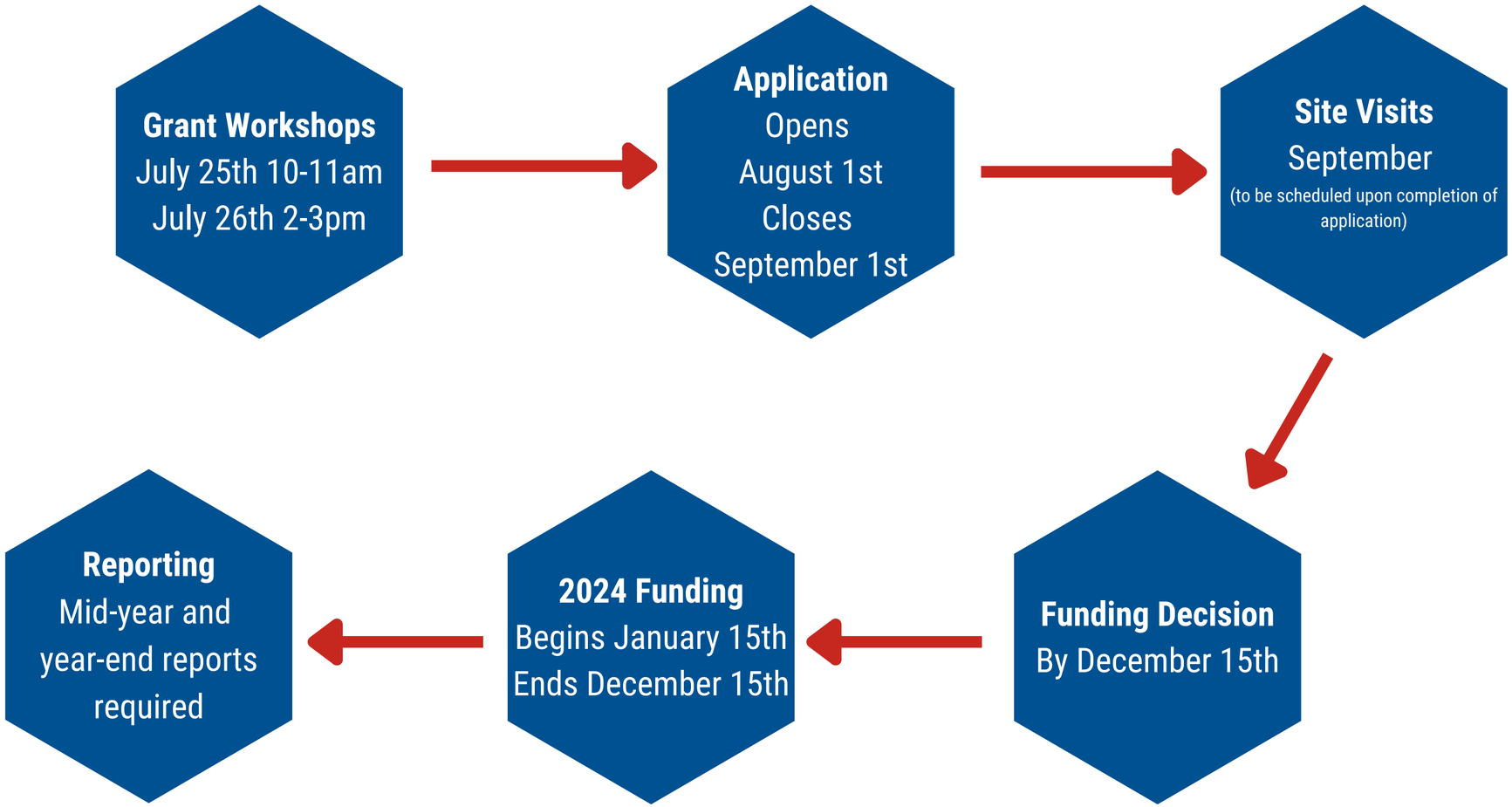
United Way of Alamance County's 2024 Grant Timeline



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Grant Eligibility

Local public agencies, 501c3 nonprofit organizations, and government authorities may submit one application by the deadline

Previous grantees must be in good standing in order to reapply, i.e. timely and complete reporting

Programs should be based on local data and serve individuals living in Alamance County

Proposals may be in the planning and/or implementation stage

Preference is given to agencies that:
Collaborate with other initiatives and nonprofits and form new relationships
Actively working to eliminate disparities with an equity lens
Engage community members, especially those whose voices have traditionally been marginalized
Has strong outreach techniques to reach vulnerable, underserved, or marginalized populations

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Poverty Reduction

Supporting basic human needs:
housing, food, healthcare, opportunities for economic mobility

Traditionally excluded communities

Reducing disparities and negative health outcomes

Improving resource coordination

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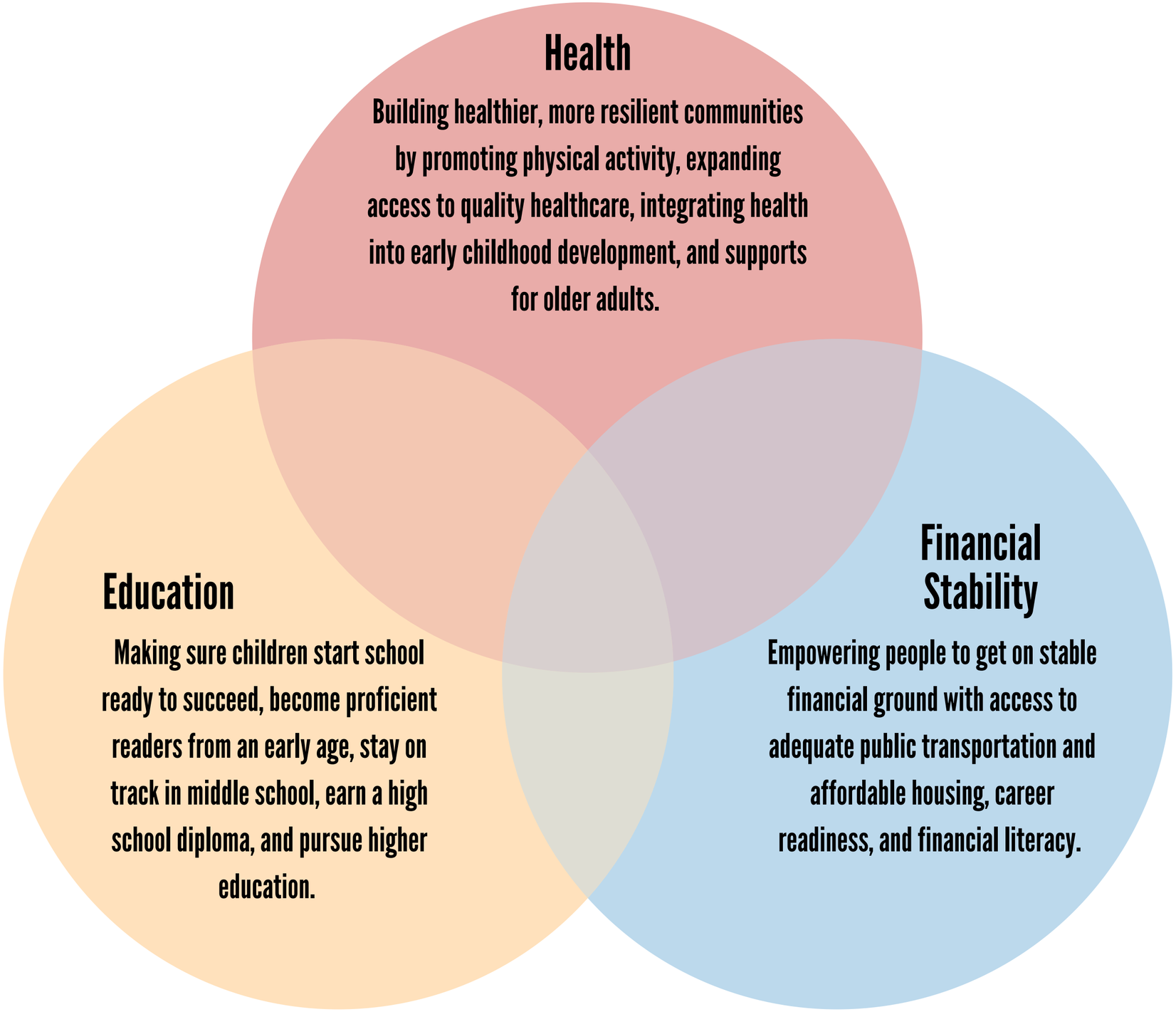

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Framing Your Proposal

How does your program directly or indirectly support access to basic needs?

What other agencies/nonprofits do you frequently collaborate with?

How does your agency reduce barriers to create equitable access to your services?

How do you involve the community in decision-making or program creation?

All agencies (returning or new) must meet or talk with Sally about their proposal before submitting

Identifying Goals & Outcomes

Program Goal

Goals provide programmatic direction, such as an expected outcome that a program is designed to address, these are not measurable -- they set an ideal to work toward. What does your program intend to accomplish? How does your goal align with United Way's priorities?

Measured Outcome(s)

Provide the desired outcomes your program is attempting to achieve. They should be based on the goal. The outcome(s) must be measurable, time-oriented, specific, and lead to accomplishing a stated goal(s). They should include directional terms (increase, decrease, improve, reduce, etc.), along with the percentage change that is projected to achieve the outcome. You must state at least one measurable outcome (can state multiple).

How does your goal and outcome(s) relate to the problem you are addressing?

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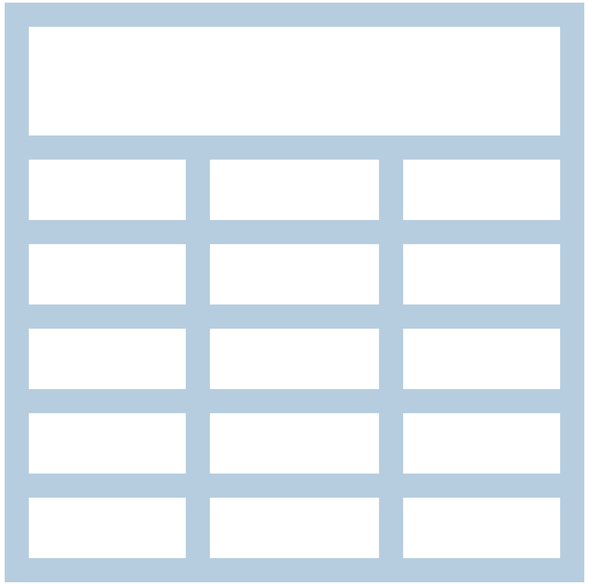
Program Budget

PDF, DOC, XLS, is acceptable

High level breakdown of the program

Salaries, trainings, supplies, etc.



If your agency experiences budget changes, leadership changes, or other unforeseen circumstances, please inform Sally ASAP

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Site Visits

Grant Review Team volunteers and UW staff

Brief application overview

Tour of facility/space, meet staff

Information not in the application

A link to sign-up for a site visit will be in the confirmation email of the application submission

Questions about the application?

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Grant Software

www.uwalamance.communityforce.com

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Search for Grants

Login

Email

Please enter Username

Password

Please enter the Password

Forgot Password?

Login | Cancel

Welcome to the United Way of Alamance County Grants Site

New Applicants/First Time Users

Click the "Create New Account" button below and complete the requested information. Your account will be created and tied to your email address.

NOTE: If you are applying for funding for different organizations, you must create a separate account for each separate organization that you apply for.

Existing Applicants

Enter your Username and Password to complete the application. *(This is your email address and password used to set up your account.)*

Forgot Password

Click on "Forgot Passwor… enter your login email address to reset the password. An email will be sent to you to reset your p…s… After you reset your password, another email will be sent to confirm the change.

Create New Account

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United Way of Alamance County

Active

Search | My Applications

Grants: 1 / My Results: 1

Grants (A-Z)

2024 Community Investments

Begin Accepting Applications Date: 7/18/2023 12:00 AM **Deadline Date (EST Time Zone):** 9/01/2023 5:00 PM

View Details Apply

Go to Page 1 | Page 1 of 1 | All | Records per Page

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Pre-Qualification Questions

Are you either of the following: a local public agency, 501c3 non-profit, or government authority?

(•) Yes ( ) No

Is your program based on local data and does it serve individuals living in Alamance County?

(•) Yes ( ) No

Submit Cancel

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Deadline for Submission || 9/01/2023 5:00 PM (EST)

Import Responses From Existing Applications | Add Collaborator | View Comments | Preview Application | Final Review and Submit

Thank you for your interest in the **United Way of Alamance County** grant opportunities. Welcome to your Dashboard. From here you will be able to view all sections of your grants application and the status of each section as it is completed.

Important Instructions:

- When you see a blue information icon, just hover over it to view the tip.
- Click on any section and fill in the answers to questions as they are presented on the page.
- Each section below must read 100% in order to submit your application. If a section does not read 100%, there are unanswered required question(s) in that section. Please check carefully for missed items.
- When you are ready to submit click the Final Review and Submit button. You will check a small checkbox and verify that your attachments have uploaded successfully and the application contains all necessary information. If it does not, it will give you a message.

Note: The file size for each document uploaded should not exceed 10mb/upload.

Save your work as you go!

You have the option to save your work and submit the application at a later time. Be sure to click the Save/Save and Return to Dashboard button at the bottom of each section to save your work. Also, there is a timeout feature for security purposes. If the page remains idle for 10 minutes, your work may not be saved, and you will be required to log in again.

***Indicates required field**

Organization Information

0%

Deadline: 9/01/2023 5:00 PM

Affirmations

0%

Deadline: 9/01/2023 5:00 PM

Program Information

0%

Deadline: 9/01/2023 5:00 PM

Program Details

0%

Deadline: 9/01/2023 5:00 PM

Program Demographics

0%

Deadline: 9/01/2023 5:00 PM

Financial Information

0%

Deadline: 9/01/2023 5:00 PM

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*Contact person first name:

*Contact person last name:

*Contact person title:

*Contact person email:

*Contact person phone number: ___-___-____

Save | Save & Return to Dashboard | Return to Dashboard

United Way
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Search | My Applications

Grants: 1 / My Results: 1

New Search | Grants (A-Z)

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Questions?

Sally Gordon
Director of Community Change
sgordon@uwalamance.org
336-560-2548

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