

# PUT THE “FUN” IN FUNDRAISING

## Fundraising ideas to boost your campaign throughout the year!

**50/50 Raffle:** Invite employees to buy a ticket for a chance to win money. Once raffle tickets are sold, select a winner. 50% of the ticket sales goes to the winner and 50% goes to United Way.

**Fun Day:** Host a bake sale with whole cakes, pies, breads, individually wrapped cookies, cupcakes and bars. Provide a donated lunch at your fun day along with a themed basket provided by each department to raffle, pledge options, games & fellowship.

**Hotdog Lunch:** Host at local fire department or other community space. Charge small fee for hotdog meal. Have supplies donated for the event.

**PTO Days/Parking Spots:** Any pledge received will go into a drawing for a chance to win PTO Days and/or improved parking spot location.

**Bingo:** Create Bingo cards and sell to employees. Every day, email a bingo number to all participants. The first one to reply “BINGO” wins a prize, and the game continues until all prizes are distributed. To customize, create Bingo card with phrases said during meetings or in emails, common situations that happen while working from home, etc. Add in United Way keywords or phrases, too!

**Casual Days:** Charge employees a small fee to wear jeans/casual wear to work. Employees can pay for several days in bulk for a discounted price.

**Penny Wars:** Divide the office by department or teams and have a money jar assigned to each. Members of each department deposit pennies, nickels, and dimes into their own jar and place quarters or “green” into the jars of the other departments. Pennies count as positive while quarters and “green” are negative. The department with the highest number (or often the case, the least negative number) wins a lunch provided by the company, and the money collected is donated to UWAC.

**Photo Contests:** Have employees provide photos (baby photos, pet photos, in costume). Contestants pay to match employees to their pictures, or to vote for their favorites. The employee with the highest number of correct matches/votes wins a prize.

**Scavenger Hunt/Trivia:** Create a scavenger hunt around the office or for employees to complete at home or the office, or set up a virtual or in person trivia night with questions about UWAC or your campaign.

**Spirit Week:** Use this high school throwback for a full week of fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day. . . you get the idea! Raffle a prize at the end of the week for all who participate.

